

Russia Forum: Growing in Russia - Success Factors

Sept. 30th (13:30 – 17:00)
Swiss Re Centre for Global Dialogue,
Gheistrasse 37, 8803 Rüschlikon/ZH

The Russian economy has come a great way from its centralized and over-planned past to being a bustling powerhouse in Europe and Asia. While many economic fundamentals are promising (Russian industrial production growing at 5.3% in 2011, lagging behind only Germany among all G8 countries) and shed new light on great opportunities, some major challenges have to be tackled and many efforts remain to be undertaken. Learning from the past, the growth of the Russian economy will be raised to a higher level by promoting private equity investment, providing a more efficient financing environment. Innovation and commercialization are the two main themes to promote the country's modernization. However paying attention to the country's origin, its culture and soft factors will be essential for achieving progress.

**Register
now**

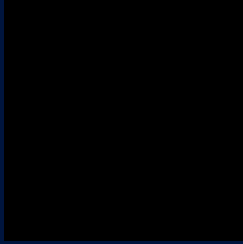


Speakers



Ulrich Kunz | Forum Chair

Managing Director & Founder, Kunz & Partner.
Advisor to the President of the Foundation Skolkovo



Sergey Kurilov

CEO, Technopark Skolkovo



Dr. Walter Fetscherin

President, Joint Chamber of Commerce (JCC)
Chairman of the Advisory Board, Nestle Russia LLC



Henry Potter

Partner, Alpha Associates



Prof. Dr. Patricia Wolf

ETH and Lucerne University. Partner Reutener
Consulting Zurich

Program

13:00 – 13:30	Reception	
13:45 – 14:00	Russian growth prospective: business fundamentals	Ulrich Kunz
14:00 – 14:20	Learning from the past – winning in the future	Dr. Walter Fetscherin
14:20 – 14:40	Private equity in Russia: a hidden gem	Henry Potter
14:40 – 15:00	With cultural competence to business success in Russia. The power of soft factors	Prof. Dr. Patricia Wolf
15:00 – 15:20	Innovation and commercialization: Skolkovo Technopark alliance with Zurich Technopark	Sergey Kurilov
15:20 – 16:00	Panel	Growing in Russia: Success Factors
16:00 – 17:00	Farewell Drinks	

Registration

Online: www.swissglobe.org
Email: registration@swissglobe.org
Phone: +41 (44) 586 21 70

Fee: CHF 550.-

Registration deadline: Sept. 25th (first come - first served).